

# Transnational VET

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- Project aims to promote new in-market activity in India by Australian VET providers by **identifying foreign transnational VET models** available to them. It seeks to understand the motivations, opportunities, barriers to entry, and operational challenges that foreign providers face in India.
- **Transnational education (TNE)**: education delivered in a country other than the country in which the awarding institution is based (*Universities UK 2022*)
- Modes of TNE delivery:
  - online/distance learning
  - through local delivery partners
  - through a foreign institution's physical presence in another country
- However, global and India-specific academic and policy literature on transnational models is **skewed in favour of higher education**, and **not vocational education and training (VET)**

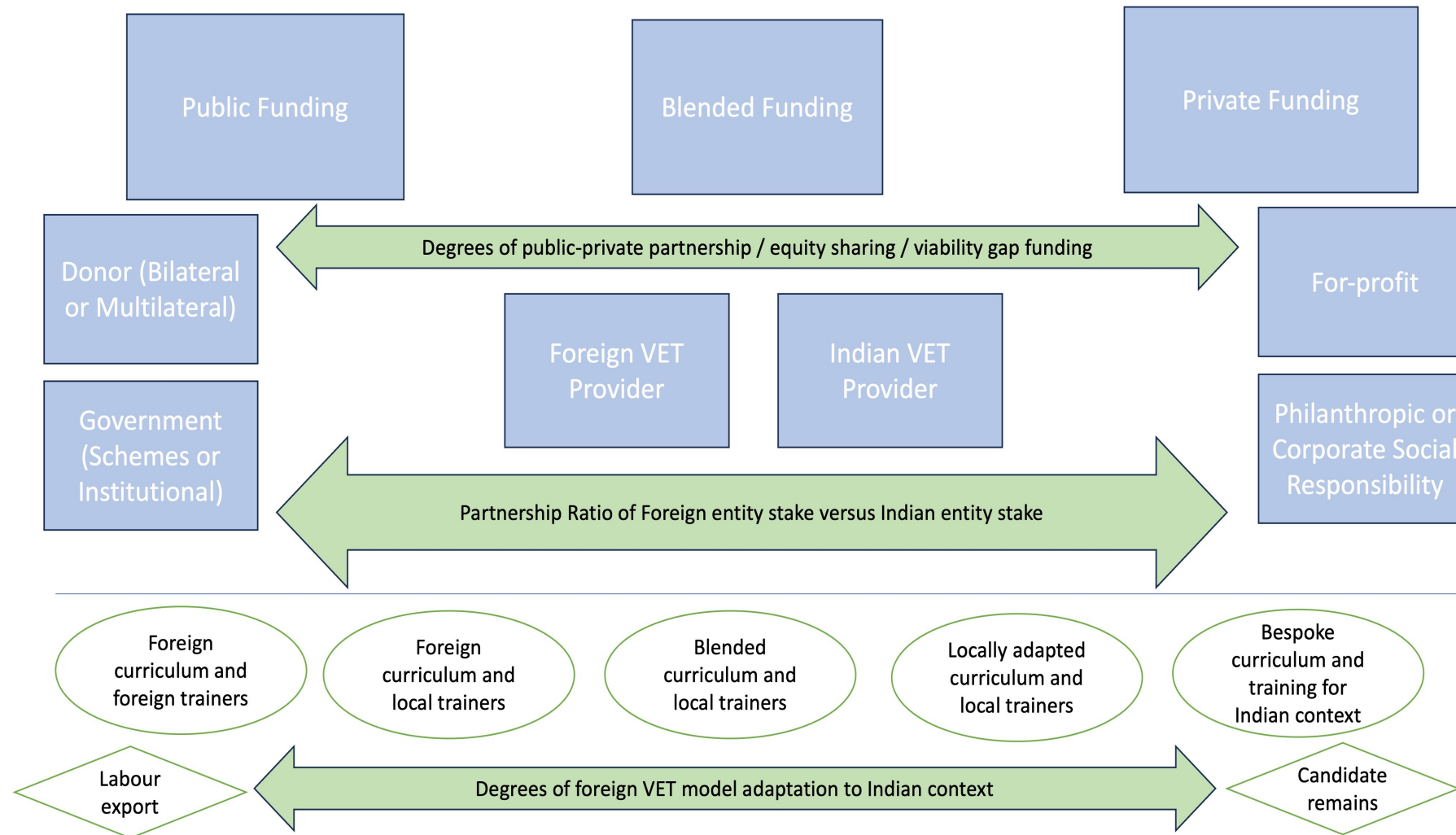
# Setting the scope

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- Given the relative obscurity of VET in how transnational models are typically understood, we need a **broader interpretation** of transnational VET
- This is especially relevant in the Indian context where:
  - TNE models in higher education are still emerging
  - Government and private industry are largely focused on domestic skills development goals as opposed to internationally-focused VET delivery
- India-specific literature on international VET focuses on **demographic opportunities** and the **mobility options** they create
- In expanding our understanding of India's transnational VET ecosystem, we also need to include the participation of foreign capital and expertise in **domestic skills development initiatives**

# Types of models



# Policy directions



AUSTRALIA  
INDIA  
INSTITUTE

- **Transnational skill standards:**
  - Benchmarked to UK standards across 82 job roles, highlighted gaps in Indian standards, 'bridge training' required, recognition of Indian SSC assessment and certification by UK awarding bodies
- **International job market-focused government initiatives:**
  - NSDC International: platform aimed at outsourcing skilled workers and international workforce mobility
  - Increasing policy recognition for international skilled labour mobility
- **VET integration in transnational higher education:**
  - NEP-2020 envisions integration of VET with 'mainstream education', facilitated by the NSQF, vocational subjects in BTech, BVoc program



## 'Skill India platform to equip youths for global job market'

National Skill Development Corporation CEO Ved Mani Tiwari speaks to TOI's Manash Gohain on Skill India Digital (SID) which promises to offer a wide spectrum of skill certification like QR-coded digital CVs giving access to the portfolio of the candidate to potential employers globally

### What is SID?

SID is a comprehensive digital platform that seeks to revolutionise skills, education, employment, and entrepreneurship landscape of India. It is the convergence of initiatives such as 'Digital India' and 'Skill India', offering a multifaceted approach to empower the country's youth and its workforce. The platform provides industry-relevant skill development courses, job opportunities, and entrepreneurship support. It facilitates access to entrepreneurial initiatives and fosters connections between jobseekers and employers. It is an easy-to-use interface adaptable to various devices and it adopts a mobile-first approach, recognising the reliance on smartphones. This ensures uninterrupted learning experiences through handheld devices, thus transforming traditional learning methods

How is it going to open opportunities to the workforce?



**The platform provides industry-relevant skill development courses, job opportunities, and entrepreneurship support. It fosters connections between jobseekers and employers**

By granting access to a wide spectrum of skill courses, SID empowers India's youth to explore different learning paths. These courses can be pursued through multiple modes, including apprenticeships, ensuring opportunities in sectors spanning across industries. It offers users means to explore location-based services and locate skill centres in their vicinity. These centres range from PM Kaushal Vikas Yojana to Jan Shiksha Sansthan, Industrial Training Institutes to skill universities, polytechnics, corporate social responsibility centres, educational institutions, industry-owned

entities, and fee-based centres. Moreover, SID available in multiple Indian languages. It also promises access to global opportunities...

In an era of globalisation of the workforce, India is positioning itself as a prime global outsourcing destination. SID offers a wide range of industry-relevant skill courses, designed to equip learners with the skills and knowledge that are in demand not only in India but also globally. SID also leverages modern technology to provide real-time insights into market trends and the skills currently in demand, ensuring that candidates stay

updated with the latest industry requirements.

**What is the role of NSDC International?**  
Since October 2021, NSDCI has actively contributed to international workforce mobility through strategic collaborations with foreign governments, dedicated training programmes, and digital and on-ground initiatives. NSDCI has identified over 35 lakh job opportunities across sectors in 16 countries. Additionally, bilateral agreements with select partner nations, international work mobility opportunities are to be made available for more than 3.6 lakh Indian workers over the next five years. A range of priority areas for employment have been also identified which include construction, healthcare, hospitality and tourism management, energy, education, transport and logistics, IT and digital, retail, manufacturing, and media and entertainment. We have also found out that there is significant potential for women's employment, particularly in technology and caregiving job roles, which can significantly enhance their participation in the labour market.

# Operating models

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- International mobility-oriented
  - **Foreign government supported**
    - India-Japan Technical Intern Training Program (TITP) and Specialised Skilled Worker (SSW)
    - Apprenticeship systems in Germany and Sweden open to migrants, iMOVE German language training, bridging course preparation support
  - **Market-led**
    - Recruitment Agent (RA) model, being supported by NSDC International, recommended for countries with mature migration systems (*EY 2022*)
- Catering to domestic demand
  - **Foreign government supported**
    - Bilateral donor funded or facilitated models, particularly India-Germany agreements
  - **Market-led**
    - Skills provision using foreign models (Bosch – German dual system)
    - India-UK university-level partnerships such as the IIHM- University of West London joint BSc)
    - CSR and philanthropic initiatives such as Tata STRIVE’s partnership with Siemens on dual VET in ITIs

# Emerging findings

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- Comfort with pursuing both mobility-oriented VET models and those catering to domestic demand – applies to both policymakers and the private sector
  - International Mobility: price sensitivities in foreign skills qualifications
  - Domestic Market: greater demand for highly skilled foreign trainers in niche areas
- Recognising social and cultural aspirations among young people in India – preference for higher ‘mainstream’ education is clear and deeply rooted
  - Incorporating VET into higher education rather than VET-only degrees – Working with the grain
  - Dual sector expertise universities are well-positioned to pursue partnerships with Indian skills universities to provide transnational higher education degrees