



Victoria-India Sports Innovation Industry Roundtable: opportunities to strengthen high-performance sporting ecosystems

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Leaders from government, academia, and industry have gathered in Melbourne ahead of this evening's T20 match to progress opportunities for Victoria and India to collaborate on building India's high-performance sporting ecosystem.

While cricket has long defined Australia and India's sporting ties, the growing cultural, knowledge, and economic partnership between both countries has seen sport collaboration become a major shared opportunity. *Victoria's India Strategy: Our Shared Future 2025-30* identifies sport as a sector for growth, with Victoria well positioned to continue building on the professional and community sports connections we share with India.

Building on work contained in the Institute's recent [Advancing High-Performance Sports: Victoria-India Opportunities](#), which [explored targeted avenues for Victoria to engage with Indian states to strengthen high-performance sporting ecosystems](#), the **Victoria-India Sports Innovation Industry Roundtable** brought together Indian organisations visiting Melbourne for the Sports Tech World Series (STWS) Sports Tech Conference with Victorian organisations that are actively supporting, or well positioned to support the opportunities to provide solutions in sports science, research and technology.

Delegates discussed how the Victoria India bilateral sports relationship can be strengthened, particularly through the lens of innovation and the support required for India's ambition to host the 2036 Summer Olympic and Paralympic Games.

"Sport plays a vital role in engaging communities, providing pathways for participation, and acting as a bridge to enhance people to people relationships," Australia India Institute CEO Lisa Singh said.

"In addition to the economic opportunities and social benefits, sport – in particular the great cricket culture between our two nations – has created a level playing field for closer

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ties between two countries who once sat on opposite sides of cold war blocs. Sport has provided a platform for co-operation and connection, serving as an avenue for engagement that transcends geopolitical tensions.”

“Sports is highlighted in Victoria’s India Strategy and is a great opportunity to grow our commercial and community connections,” said Commissioner for Victoria to South Asia Michelle Wade.

“This roundtable brings together sports organisations, sports tech companies and sports educators from Victoria and India to share experiences and drive future economic and sports outcomes for Victoria and India”.

This roundtable is facilitated in partnership with the Victorian Government and Sports Technology World Series (STWS) as part of Australia Sports Innovation Week.

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