



HIGHER EDUCATION INSTITUTIONS (HEIS)



PROCESS GUIDE FOR ACADEMIC-INDUSTRY RESEARCH COLLABORATION

Building effective research partnerships with industry requires structured, deliberate action - this guide shows HEIs the steps to get it right.



Universities can drive high-impact collaborations through a targeted approach - from identifying partners to delivering and evaluating joint research outcomes.



Successful HEI-industry collaboration requires targeted interventions - use this roadmap to move from opportunity to implementation with clarity and purpose.



Initiate strong partnerships with strategic alignment - identify research synergies and engage potential industry partners with clear value propositions and accountability measures.



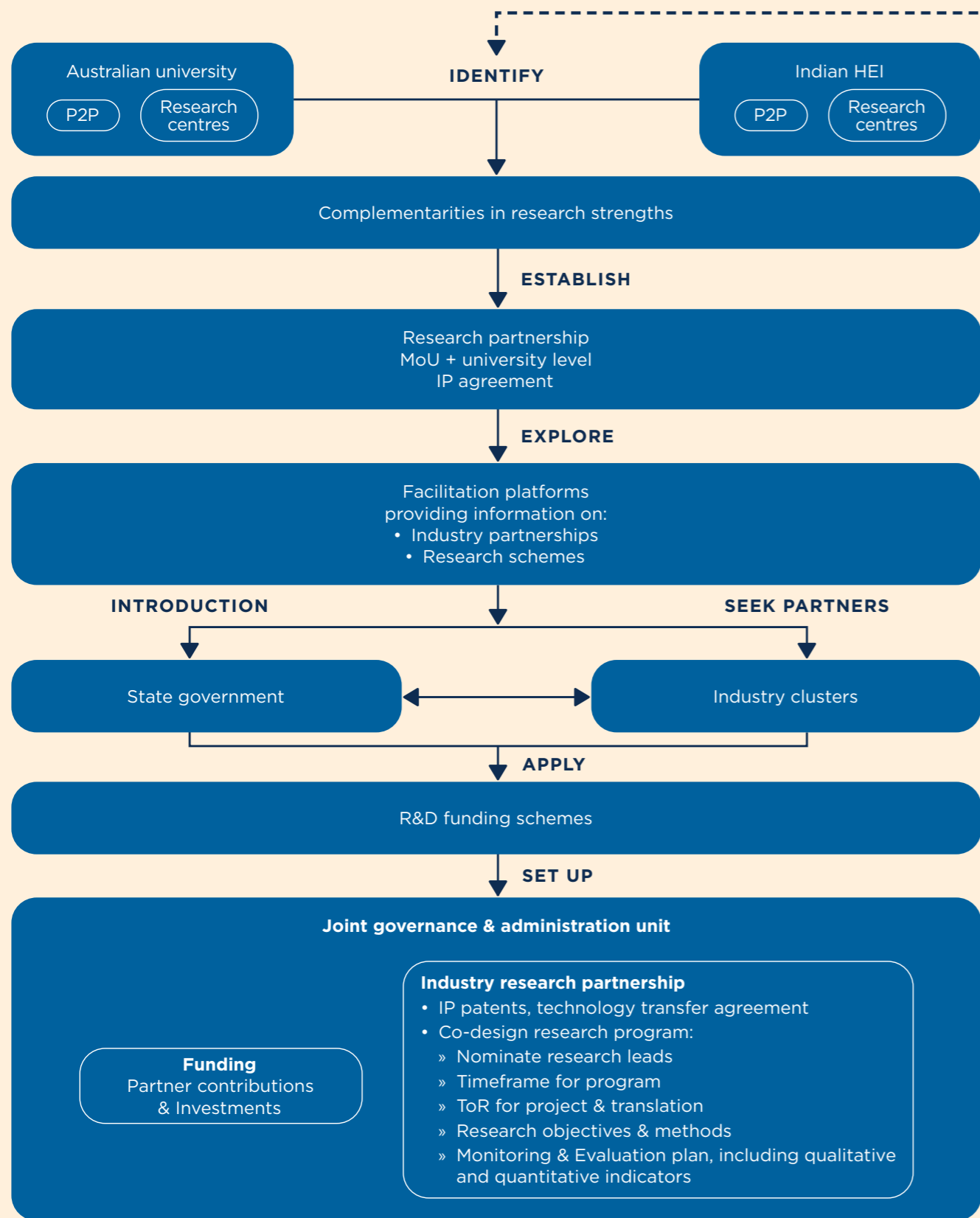
Implement collaborative projects with coordinated action - setting up research teams to maximise career opportunities and translate shared goals into measurable progress.



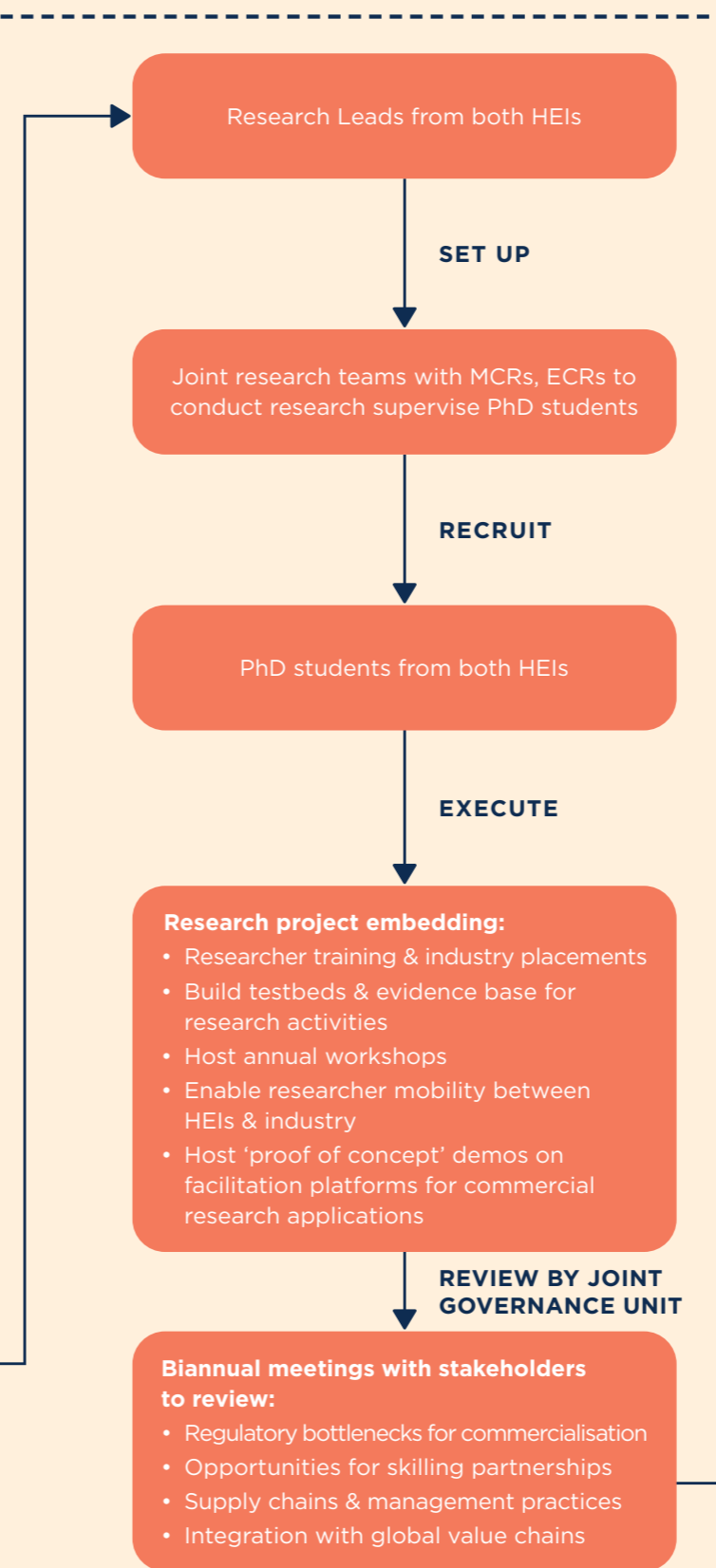
Evaluate collaboration outcomes - assess impact, consolidate evidence, and leverage results to expand research partnerships over time.

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INITIATE



IMPLEMENT



EVALUATE

